

校況簡介 **NUTN Guidebook**



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校徽 School Emblem



國立臺南大學 National University of Tainan

校訓 School Motto

仁智誠正

勤奮篤實

Compassion Intelligence Sincerity Justice

Diligence Strivingness Truthfulness Honesty

校史 Brief History

- 一、創校於1899年(民國前13年)6月30日,校名為 「臺南師範學校」。
- 二、1946年(民國35年)1月5日,校名改稱「臺灣省 立臺南師範學校」。
- 三、1962年(民國51年)8月15日改制師專,校名為 「臺灣省立臺南師範專科學校」。
- 四、1987年(民國76年)7月1日改制師範學院,校名 為「臺灣省立臺南師範學院」。
- 五、1991年(民國80年)7月1日改隸國立,校名為「國立臺南師範學院」。
- 六、2004年(民國93年)8月1日改名為「國立臺南大學」,正式從師範學院轉型成為一所綜合型大學。
- Founded on June 30, 1899. The name of the school was 'Tainan Teachers School'.
- 2. The school was renamed 'Taiwan Provincial Tainan Normal School' on January 5, 1946.
- The school was upgraded to the junior college level and renamed 'Taiwan Provincial Tainan Teachers Junior College' on August 15, 1962.
- 4. The school was upgraded to the college level and renamed 'Taiwan Provincial Tainan Teachers College' on July 1, 1987.
- The school was restructured to become national and renamed 'National Tainan Teachers College' on July 1, 1991.
- 6. The school was upgraded to the university level and named 'National University of Tainan' on August 1, 2004. It officially transformed from the teacher college into the comprehensive university.



校區Campuses

府城校區(9.68公頃):臺南市中西區(70005)樹林街二段 33號

榮譽校區(1.99公頃):臺南市東區(70167)榮譽街67號 七股校區(120公頃):臺南市七股區(72454)十份里75號 Main Campus (9.68 square hectometer): 33, Sec. 2, Shu-Lin St., Tainan (70005), Taiwan

Rongyu Campus (1.99 square hectometer): 67, Rong-Yu St., Tainan (70167), Taiwan

Cigu Campus (120 square hectometer): 75, Village Shifen, Cigu District, Tainan (72454), Taiwan

辦學目標Mission Statement

培育具備「南大特有精神」、「生命涵養」和「專業就業力」之人才。

To cultivate the talents with the NUTN unique spirit, life literacy, and professional employability.

願景Vision

成為具在地特色且與世界接軌的精緻典範大學。

To build a refined exemplary university with local and regional profound characteristics, well-connected with the international community.





師資 Faculty

專任教師共有237人,分別為:教授100人(占42%)、副教授94人(占40%)、助理教授41人(占17%)、講師2人(占1%)。其中,具博士學位的教師高達220位(占93%)。

There are currently 237 full-time faculty members in our university, including 100 Professors (42%), 94 Associate Professors (40%), 41 Assistant Professors (17%), and 2 Lecturers (1%). Among them, the number of the faculty members with PhD degree is 220 (93%).

學生 Students

全校學生共有6,352人,分別為:大學部4,059人、碩博士班1,375人、進修碩士班780人及進修學士班138人。

There are currently 6,352 students, 4,059 undergraduates and 1,375 postgraduates. As for the Continuing Education and Professional Development programs, there are 780 postgraduates and 138 undergraduates.



國際合作與交流

International Cooperation and Academic Exchange

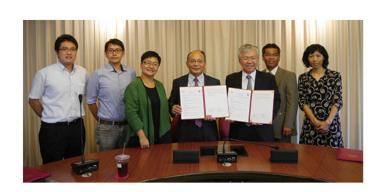
本校目前與23個國家、124所國外大專院校締結姊妹校,積極建立與國外大學之學術交流合作關係,包括:交換教授、交換學生、國際學術研討會、專案研究合作、海外學習及雙聯學制等。

NUTN is devoted to promoting the international cooperation with universities worldwide. We have signed official agreements with 124 foreign universities in 23 countries. The scope for mutual cooperation includes faculty exchange, student exchange, international academic conferences, joint research projects, overseas internships, and double degree programs.



特色與展望 Features and Future Development

- 一、建立南大人才培育的優質品牌,積極扮演現代化大學的角色。
- 二、強化與在地政府及產業合作,彰顯在地化大學特色, 並積極推動國際化。
- 三、透過大師講堂、創新及奇思異想論壇等潛在課程活化 校園教育氛圍。
- 四、推動人事革新及主動敏捷的行政以提昇教學服務品 質,維護大學學術自由、公義與學生受教權。
- 五、凝聚校友力量及社會資源,增益學校教育目標之達成。
- 六、成為「具在地特色且與世界接軌的精緻典範大學」。
- To establish the NUTN as a brand for talent cultivation and to well play the role of the university in the modernized society.
- To strengthen the cooperation with local government and industry, presenting a university manifesting its rich locality and international engagement.
- To vitalize the learning environment through the hidden curricula on campus, such as the Big Master Forum, and Innovative and Think-Out-of-Box practices.
- 4. To promote personnel innovation and administrative efficiency to upgrade the teaching and service quality, maintaining academic freedom, justice and learning right of students.
- To strengthen the link with alumni and society resources to achieve the educational goal of the university.
- To become a refined exemplary university with local and regional profound characteristics, well-connected with the international community.





行政組織 Administrative Organization

校長室 President Office

副校長室 Vice President Office 圖書館 Library

教務處 Office of Academic Affairs 體育室 Office of Physical Education

學務處 Office of Student Affairs 秘書室 Secretariat Office

總務處 Office of General Affairs 人事室 Personnel Office

研究發展處 Office of Research and Development 主計室 Accounting Office

國際事務處 Office of International Affairs 博物館 NUTN Museum (109 學年度起整併入園書館) (To be merged into the Library in 2020) 校友服務中心 Alumni Service Center

通識教育中心 General Education Center

教學與學習發展中心
Teaching and Learning Development Center
(107學年度起併入教廷國)
(To be merged into the Office of Academic
Affairs in 2018)

電子計算機中心 Computer Center

輔導中心 Counseling Center

師資培育中心 Teacher Education Center

特殊教育中心 Special Education Center

視障教育與重建中心 Visually Impaired Education and Rehabilitation Center 附屬高級中學 NUTN Affiliated Senior High School

附屬啟聰學校

NUTN Affiliated School for Students with Hearing Impairments

附設實驗國民小學 NUTN Affiliated Primary School



學術組織 Academic Organization

教育學院 College of Education 人文與社會學院 College of Humanities and Social Sciences (108 學年度起更名為人文學院) (To be renamed College of Humanities in 2019)

理工學院 College of Science and Engineering 環境與生態學院 College of Environmental Sciences and Ecology

藝術學院 College of Arts 管理學院 College of Management

經營與管理學系

Department of

Business & Management

行政管理學系

Department of Public

Administration and

Management

教育學系 Department of Education

特殊教育學系 Department of Special Education

幼兒教育學系 Department of Early Childhood Education

體育學系 Department of Physical Education

諮商與輔導學系 Department of Counseling and Guidance 臺灣文化研究所
Graduate Institute of
Taiwan Culture
(106學年度起整併更名為文化與自然資源學系臺灣文化碩士班)
(To be merged into the
Department of Culture and
Natural Resources in 2017)

文化與自然資源學系 Department of Culture and Natural Resources

國語文學系 Department of Chinese Language & Literature

英語學系 Department of English 機電系統工程研究所 Graduate Institute of Mechatronic System Engineering

材料科學系 Department of Materials Science

應用數學系 Department of Applied Mathematics

數位學習科技學系 Department of Information and Learning Technology

資訊工程學系 Department of Computer Science and Information Engineering

電機工程學系 Department of Electrical Engineering 綠色能源科技學系 Department of Greenergy

生物科技學系 Department of Biological Sciences and Technology

生態科學與技術學系 Department of Ecoscience and Ecotechnology (106學年度起更名為生態暨環境 資源學系)

(To be renamed 'Department of Ecology and Environmental Resources' in 2017) 動畫煤體設計研究所 Graduate Institute of Animation and Multimedia Design (109 學 年度起整併更名為視費藝術與設計 學系動畫媒體設計碩士班) (To be merged into the Department of Visual Arts and Design in 2020)

音樂學系 Department of Music

視覺藝術與設計學系 Department of Visual Arts and Design

戲劇創作與應用學系 Department of Drama Creation and Application



本院承襲百年師範老校的聲譽與基業,肩負傳承和創新的 使命。知識經濟時代,全球化人力品質競爭的潮流中,本院一 方面深耕培育能獨立省思、創新教學、有效合作、領導社群的 專業教育人員;另一方面積極與本校其他學院及校外相關單位 建立協同開課和產學互惠的合作關係,為教育品質的提昇和教 育機會的公平兩大目標而努力。

本院目前有70位專任教師,逾1,900位學生,分屬下列系 所:

- 一、教育學系【學士班、教育經營與管理碩士班、測驗統計碩士 班、課程與教學碩士班、科技發展與傳播碩士班(108學年度更 名為教學科技碩士班)、教育經營與管理博士班、測驗統計博 士班、課程與教學博士班】。
- 二、特殊教育學系【學士班、碩士班、博士班、重度障礙碩士班 (109學年度整併入特殊教育學系碩士班)、輔助科技碩士班】。
- 三、幼兒教育學系(學士班、碩士班)。
- 四、體育學系(學士班、碩士班)。
- 五、諮商與輔導學系(學士班、碩士班)。

教育目標

- 一、培養學生豐厚的通識素養作為專業發展的基礎。
- 二、建置科技融入的環境,促進合作取向的學習和評量知能。
- 三、追求更符合社會公義的教育機會均等實踐。
- 四、尊重多元的差異,將異質文化經營成為豐富的學習資產。
- 五、支持教育實務的批判省思,鼓舞專業的創新成長。

特色與展望

本院將以科技融入的創新教學和實務省思,引領教育研究的對談,將本院打造為臺灣教育研究的重鎮。身為繼承學校百年師範教育精神的學院,我們將同時積極拓展與異質專業深度合作的關係,強化本院對社區和產業的服務能量,以提昇學生就業的競爭力。

Background and Current Situation

Based on NUTN's century-old history and well-established reputation for teacher education, the College of Education is at a new beginning to integrate its tradition into an innovative mission. Coping with the trends of economic knowledge and globalization in competing for talents and quality, the College focuses on cultivating the talents, able to think independently, innovate teaching and learning, cooperate efficiently, and lead professionally in the education sector. To work for promoting the benefits for communities and equality for education, the College makes efforts in engaging deeply and widely with local schools and industries.

The College has 70 faculty members and over 1,900 students. The College has 5 departments as follows:

- 1. Department of Education
- 2. Department of Special Education
- 3. Department of Early Childhood Education
- 4. Department of Physical Education
- 5. Department of Counseling and Guidance

Educational Goals

- To cultivate the students with rich liberal arts literacy as the foundation for professional development.
- To set up the technology-integrated learning environment for promoting students' collaborative learning approach and knowledge and skill in assessment.
- 3. To fulfill equality for education for the social justice.
- 4. To well utilize the diversity and differences as learning assets.
- 5. To support the reflective and critical educational practice in encouraging professional innovative development.

Features and Future Development

The vision of the College is to lead the dialogue in the education sector through innovative teaching and reflective practices and to build the College as the main center for educational research in Taiwan. As the successor of the century-old history of teacher education, the College will actively expand its disciplinary engagement and in-depth cooperation, and strengthen the service capacity for society and community to enhance students' employability.



人文學院 College of Humanities

背景與現況

本校前身為臺南師範學院,以培育國小優質師質為主要任務,在人文、社會、藝術、教育領域之研究、教學及輔導,著有佳績。本校於2004年改制為大學,乃將上述領域之系所劃歸人文學院,2007年復將藝術領域劃出成立藝術學院,並於2008年8月1日正式更名為「人文與社會學院」。本院學風活潑多元,教學和研究觸及語文、文化資源、社會科學及臺灣文化各項學術領域,成果豐碩。 2019 年 8 月,再次更名為「人文學院」。

本院目前有37位專任教師,逾900位學生,分屬下列系所:

- 一、臺灣文化研究所(碩士班)(106學年度起整併更名為文化與自 然資源學系臺灣文化碩士班)。
- 二、文化與自然資源學系(學士班、碩士班)(106學年度起碩士班 更名為文化觀光資源碩士班)。
- 三、國語文學系(學士班、碩士班)。
- 四、英語學系(學士班、進修學士班)。



教育日標

- 一、發展校內師生人文素養。
- 二、推動人文及社會科學研究,培養高深學術研究人才。
- 三、培育優秀的中、小學人文及社會科教學師資。
- 四、對外負有發揚府城古都人文社會精神的使命。

特色與展望

本院承續發展人文、社會科學領域研究及教學,和府城人文活動保持密切合作關係,以期成為人文與社會研究之學術重鎮。本院積極推動系際、院際、校際整合與國際合作模式,擴大學生國際視野,亦著力推展「人文及社會科學中心」學園構想,使本校成為更具人文風貌的綜合大學。



Background and Current Situation

The mission of former National Tainan Teachers College was to train quality teachers for primary schools, and owned well-recognized performance in the fields of humanity, social studies, arts and education. When the school was upgraded to the university level in 2004, the humanity and social studies units formed the College of Humanities. The arts units formed the College of Arts in 2007. The College of Humanities was formally renamed the College of Humanities and Social Sciences in 2008. The College is rich with vitality and diversity, its teaching and research covering the fields of humanities, linguistics, cultural resources, social science, and Taiwan culture. The College also has well-recognized educational achievement. In 2019, the College of Humanities and Social Sciences is renamed the College of Humanities.

The College has 37 faculty members and over 900 students. The College has 3 departments and 1 graduate institute as follows:

- Graduate Institute of Taiwan Culture (To be merged into the Department of Culture and Natural Resources in 2017)
- 2. Department of Culture and Natural Resources
- 3. Department of Chinese Language & Literature
- 4. Department of English

Educational Goals

- To develop and enhance the humanity literacy of teachers and students.
- 2. To promote humanitarian and social science studies to cultivate the talents in academic research.
- To cultivate excellent teachers of humanitarian and social studies for primary and junior schools.
- 4. To enhance and promote the humanitarian and social spirit for the antique city of Tainan.

Features and Future Development

The College will continue its mission in promoting research and instruction in the humanities and social studies, and also work closely with the Tainan City Government to promote the College as the key research center. The College will actively promote interdepartmental, intercollegiate, and interschool alliances and international cooperation to widen students' horizon to the world. The College will establish an academy of humanity and social studies to enhance NUTN as a comprehensive university, rich with liberal art characteristics.



近年來資訊、電機電子、光電材料以及數位內容等相關產業的蓬勃發展,南部科學園區對科技人才的需求甚殷,本校為配合國家經濟發展、順應時勢潮流,乃於2004年8月創立理工學院,以培育具有前瞻性之工程科技人才為目標。

本院目前有54位專任教師,逾1,200位學生,分屬下列系所:

- 一、機電系統工程研究所(碩士班)
- 二、材料科學系(學士班、碩士班)
- 三、應用數學系(學士班、碩士班)
- 四、數位學習科技學系(學士班、碩士班、博士班)
- 五、資訊工程學系(學士班、碩士班)
- 六、電機工程學系(學士班、碩士班、博士班)



教育目標

- 一、學以致用。
- 二、人文素養、領導能力及團隊合作。
- 三、前瞻性創新研究。
- 四、關懷產業,促進產業升級。
- 五、提升學生國際視野。

特色與展望

本院以「數位創新與智慧科技」、「半導體與材料科學」、「電子設計與機電整合科技」三大主軸為首要發展目標,期望結合科系專長及地方產業特色,規劃就業學程及建教合作課程,並且推動國際合作教學,培養兼具人文素養的高科技人才。

Background and Current Situation

The College of Science and Engineering was founded in 2004 to meet the demand for manpower in the fields of information technology, material science, digital industry, and Tainan Science Park.

The College currently has 54 faculty members and over 1,200 students.

The College has 5 departments and 1 graduate institute as follows:

- 1. Graduate Institute of Mechatronic System Engineering
- 2. Department of Materials Science
- 3. Department of Applied Mathematics
- 4. Department of Information and Learning Technology
- 5. Department of Computer Science and Information Engineering
- 6. Department of Electrical Engineering

Educational Goals

- 1. To apply the knowledge for practices.
- 2. To cultivate the talents with humanity literacy, leadership and teamwork ability.
- 3. To develop the prospective and innovative research.
- 4. To engage with the development of the industry and to promote industry upgrading and transformation.
- 5. To enhance the students' global perspectives.



Features and Future Development

The College will continue to further its work in the areas of Innovation and Intelligence Technology, Photonic, Semiconductors and Materials Science, and Electronic Design and Mechatronics Technologies. Integrating the highlighted features of departments and local industries, the College will design to set up employment and academic-industry programs. It will also promote the international cooperation in teaching and research to cultivate the high-tech talents with rich humanity literacy.





因應地球永續需求,本校整合環境、生態、能源與生物科技等方面的教學與研究,於2006年成立國內大學第一個以環境及生態為學術主軸的獨立學院。本院位處生態資源豐富及生物科技產業發達的臺南地區,提供師生絕佳的實作學習機會與優越的研究環境,領域涵蓋環境保護、生態保育、綠色能源開發、生態旅遊,以及生物技術在生物與藥物生產方面的運用。

本院目前有28位專任教師,逾700位學生,分屬下列系所:

- 一、綠色能源科技學系(學士班、碩士班、碩士在職專班、進修學士班)。
- 二、生物科技學系(學士班、碩士班)。
- 三、生態科學與技術學系(106學年度起更名為生態暨環境資源學系)【學士班、環境生態碩士班、生態旅遊碩士班(前述二個碩士班109學年度起整併更名為生態暨環境資源學系碩士班)】。



教育目標

- 一、培養具環境保護意識的公民。
- 二、訓練具高度技能的專業人士與研究人才,有能力化解日益複雜的環境與生態問題。

特色與展望

本院根據社會發展趨勢及人才需求進行前瞻性規劃,以環境保護、生態保育、能源科技、生物科技、生態旅遊、環境教育等新興領域為發展重點,充分利用地緣優勢,展現學院特色。本院營造教學、研究與推廣無縫接軌的學習環境,培養學生具備多元發展與職場接軌的實力。以整合概念深化學用合一與跨領域學習、以國際化建立學院學生的全球視野、以全人教育培育品格與創新兼具的新世代青年,引導本院師生發揮潛力、追求卓越、創造學院永續發展之核心價值,培養以生態永續為核心的跨領域科技應用人才。



Background and Current Situation

For sustainability of earth, the College of Environmental Sciences and Ecology was formed to integrate multi-disciplinary resources from the fields of the environment, ecology, energy, and biotechnology. The College, located in an ecologically diversified area of coastal Tainan and surrounded with biotechnology industries, provides unsurpassed hands-on learning experiences and research settings for its students and faculty. This College owns multidisciplinary expertise, including environment protection, ecological conservation, green energy, sustainable tourism, and biotechnology.

The College has 28 faculty members and over 700 students. The College has 3 departments as follows:

- 1. Department of Greenergy
- 2. Department of Biological Sciences and Technology
- Department of Ecoscience and Ecotechnology(To be renamed 'Department of Ecology and Environmental Resources' in 2017)

Educational Goals

- 1. To cultivate the citizens who are environmentally literate.
- 2. To train well-educated professionals and researchers, capable to deal with the complexity in environmental and ecology issues.

Features and Future Development

The College is prospectively designed to meet the manpower needs in areas of environmental management, ecological conservation, greenergy, biotechnology, ecosciences, ecotourism, and environmental education. With its superior geographic position and abundant natural resources, the College stands out as an ideal academic institution devoted especially to teaching and research in natural and life sciences. The College provides a productive learning environment for students and faculty members. We strongly emphasize the knowledge-application integration concept, interdisciplinary courses, global vision and whole-person education to cultivate a new generation of talents with characters and creative ideas. The College will lead students and faculty members to pursue the excellence and core sustainable value.



因應社會的變動與本校的發展,本院於2007年成立,秉持傳承與創新的精神,培育音樂、戲劇創作與應用、視覺藝術與設計及動畫媒體等相關領域的專業人才。此外,本院各系所延續中小學藝術師資培育基礎,進行各階段的美感教育扎根計畫。近年來,更積極連結在地資源,從事社區藝文推廣工作,提升國民藝術知能與美感素養。

本院目前有31位專任教師,逾900位學生,分屬下列系所:

- 一、動畫媒體設計研究所(碩士班)(109學年度起整併更名為視覺藝術與設計 學系動畫媒體設計碩士班)。
- 二、音樂學系(學士班、碩士班、進修學士班)。
- 三、視覺藝術與設計學系(學士班、碩士班)。
- 四、戲劇創作與應用學系(學士班、碩士班)。



教育目標

- 一、著重理論與實踐,融合傳統與現代,培養藝術專業人才。
- 二、整合美感與教育,連結在地文化,培育學校及社區藝術教育及展演人 才。
- 三、配合多媒體資訊,結合人文與科技,發展跨領域之藝術與文創人才。

特色與展望

本院著重藝術理論與實踐、傳統與現代、人文與科技,發展獨具特色的系所。除擁有聞名各地的百人管弦樂團外,師生在各類藝術創作的表現上也很亮眼。近年來,本院大力推動美感及藝術人文教育扎根工作,從幼兒園到中小學,進行各種師資培訓、實驗課程及偏鄉巡演計畫,藉以提升整體國民藝術與美感素養並落實師生服務社會與教育之使命。此外,本院更突破傳統大學的界域,整合院內人才與資源,積極與在地政府、社區、文化機構及產業合作,朝向多元創新發展。未來會持續培養能夠連結在地文化並與國際接軌的藝術文創人才。

Background and Current Situation

The College of Arts was founded in 2007 in response to the fast-changing society and the development of our university. Holding the ideas of tradition and innovation, the College cultivates outstanding and professional people in the fields of music, drama creation and application, animation and multimedia design, and fine arts. Building upon the solid foundation for teacher training programs in art, the College implements many national-wide projects of aesthetics education grounded in schools, and actively engages in boosting art activities and festivals in local communities to enhance the public's appreciation of art.

The College has 31 faculty members and over 900 students. The College has 3 departments and 1 graduate institute as follows:

- 1. Graduate Institute of Animation and Multimedia Design (To be merged into the Department of Visual Arts and Design in 2020)
- 2. Department of Music
- 3. Department of Visual Arts and Design
- 4. Department of Drama Creation and Application

Educational Goals

- To balance theory and practice, synthetize tradition and modern, to cultivate art professionals.
- 2. To fuse aesthetics and education, connect with local culture, to cultivate art educators and community art professionals.
- To utilize multimedia and information technology, synthetize humanities and technology, to develop interdisciplinary art professionals and creative cultural industry talents.

Features and Future Development

The College emphasizes both the art theory and practice, infusing tradition and modern, humanity and technology from its subordinated departments with distinguished features. Aside from the famous College orchestra, our faculty and students have outstanding performances in different art works. Recently, the College engages in diverse projects with the Ministry of Education to ground the Arts and Aesthetics Education at schools. The goal is to cultivate our citizen's overall quality in the arts and aesthetics and to connect our students and teachers with social service and education.

The College will cross its traditional academic boundary and incorporate its art expertise to work with the local community, government, cultural institutions and industry to achieve the multiple and innovative development. We will keep on cultivating young artists with innovative ability to connect our local culture and global trend.



本院成立於2016年2月1日,因應本校轉型及臺灣產業特性之發展,本院 將結合校內不同學院相關學術與實務資源,希望透過完善的課程設計、專精的 學術涵養以及持續的產業實習服務,藉由本校管理、資訊、科技、人文等相關 專業師資,希望培養經營與行政管理人才,以期有效提升地區產業的競爭力並 與國際接軌。

本院目前有17位專任教師,逾500位學生,分屬下列系所:

- -、經營與管理學系(學士班、碩士班及碩士在職專班)。
- 二、行政管理學系(學士班、碩士班及碩士在職專班)。
- 三、高階經營管理碩士在職專班(EMBA)。



教育目標

- 一、培養具經營與行政管理、創新思維與國際視野的全方位專業管理人才。
- 二、培育兼具「移動力」與「執行力」有效解決問題之管理人才。

特色與展望

本院之願景係成為「產業情資與價值共創整合行銷平台」,營造一個具行 銷、創新與領導的多功能國際學園,規劃有人文、藝術跨域整合、科技整合、 全球化三個特色,未來將朝在地深耕、國際拓展、知識創新和卓越永續幾個方 向前進。



Background and Current Situation

The College of Management was established on February 1, 2016. Responding to the manpower needs for local business and industry, the College aims to offer management education and training programs designed for sustainable service and quality practice. Through utilizing resources from the local industry and university, students are fully equipped with management and administration knowledge, skill and attitude to enhance the competitiveness of local industry and its connection with the world.

The College has 17 faculty members and over 500 students. The College has excellent programs as follows:

- 1. Department of Business and Management
- 2. Department of Public Administration and Management
- 3. Executive Master of Business Administration (EMBA)

Educational Goals

- To educate our students in business and public administration management with innovative thinking and global perspective.
- 2. To cultivate our students to be managers equipped with ability in mobility, execution, and problem-solution.

Features and Future Development

The vision of the College is to build a well-integrated marketing platform with industrial intelligence and co-created value. The College will establish the international academy of marketing, innovation and leadership. Through integrating humanities, arts, science, technology, and global perspective, the College will keep on working with our students and partners to promote local growth, international expansion, knowledge innovation, and excellence in advancing sustainable development.

